

9:00 a.m. to 4:00 p.m.
Tuesday March 24, 2009
The Anthology Theatre
8th floor Pauahi Tower
Bishop Square | Honolulu

THINKTECH TALKS

STATE OF THE WEB 2009 (SOWNINE)

Exploring New Interactive Frontiers

THE REAL DEAL BY PEOPLE WHO KNOW.

9:00-9:30 a.m. REGISTRATION

Keep current on the new wave of web functionality. Learn:

- How Twitter is becoming a global marketing tool
- How to maximize your political effect using new web techniques
- How to make sure your message doesn't get confused by the medium
- How to expand your sales and market influence in the new e-Commerce

9:30-10:30 a.m. FIRST PANEL

Introduction by Jay Fidell

plus Q & A

A NEW TIME FOR TRANSPARENCY

The effect and promise of new technologies on the way Hawaii works.

Bill Spencer (moderator) *Hawaii Venture Capital Association*

Mary Fastenau *StarrTech Interactive*

Wendi Kamiya *Punahou School*

Jared Kuroiwa *KGMB9*

10:45-11:45 a.m. SECOND PANEL

plus Q & A

MESSAGE MARKETING

The advent of new tools for non-profits, cause marketing and political office.

Kenin Vaccarello (moderator) *Sustain Hawaii*

David Fry *Tanuki Interactive*

Brian Schatz *Democratic Party / Obama Campaign*

A.J. Halagao *InspirePolitics.com*

NOON - 1:30 p.m. LUNCH

KEYNOTE SPEAKER MICHAEL JONES

Google's Chief Technology Advocate

How location based services, such as Google Maps, Earth and Local Search, are changing the web.



1:30- 2:30 p.m. THIRD PANEL

plus Q & A

e-COMMERCE WITHOUT BOUNDARIES

How you can reach national and global e-Commerce markets from Hawaii.

Lubuw Falanruw (moderator) *Digital Mediums*

Jerome Coudrier *Kamakani Enterprises*

Neal Kido *Akamai*

Tom Blankley *ATCO Software*

2:45-3:45 FORTH PANEL

plus Q & A

SOCIAL NETWORKING COMES OF AGE

How and why social networking sites are emerging as the way to our future.

Dan Leuck (moderator) *Ikayzo*

Dan Zelikman *StarrTech Interactive*

Ryan Ozawa *Bytemarks Cafe*

Kevin Hughes *Sproutinc.com*

PRESENTED BY:

ThinkTech Hawaii

Pacific New Media

StarrTech Interactive

TechHui

Hawaii Venture Capital Association

RESERVATIONS RECOMMENDED

Cost per person - \$75.00

Continental breakfast and delicatessen lunch included.

Parking is not provided. Public parking available at Alii Place.

Seating is limited - e-mail: pnm@hawaii.edu or call 956-8400.

Registration - <http://outreach.hawaii.edu/pnm/Programs/HL2-WEBM.asp>